



CliQ 2011 postponed and moved to January 2012 PMA@CES FAQ's

■ **Has CliQ 2011 been cancelled?**

No, the event has been moved to January 2012 as a result of the recently announced colocation with CES. The event will now be known as **PMA@CES**.

■ **Why the change?**

PMA is moving the show as a proactive response to the tremendous financial burden placed on our industry as a result of the Japan earthquake/tsunami disaster. We hope that this move will provide short-term relief and create a synergy for all exhibitors.

■ **Are PMA and CEA now one organization?**

No. PMA and CEA are separate associations that have come together to offer their members and event attendees an enhanced opportunity to explore the photographic industry and learn how to take advantage of the integration and connectivity of personal content and home entertainment.

■ **When and where will the PMA event in conjunction with CES be held?**

PMA@CES will be held January 10-13, 2012, at the Venetian/Sands Complex. This will include both educational sessions and exhibits.

Exhibits will be open:

Tuesday, January 10 10:00 a.m. - 6:00 p.m.
Wednesday, January 11 9:00 a.m. - 6:00 p.m.
Thursday, January 12 9:00 a.m. - 6:00 p.m.
Friday, January 13 9:00 a.m. - 4:00 p.m.

■ **I have contracted for space at CliQ 2011. What do I need to do?**

You do not need to do anything at this time. Representatives from the PMA Trade Exhibits department will contact you with further information on the move to January. Reassignment of space will begin soon.

■ **If I am a CES exhibitor with space in the LVCC. Can I move to the PMA@CES?**

Yes. CES exhibitors interested in relocating to **PMA@CES** should contact PMA Trade Exhibits at 517-788-8100 for more information.

■ **Will there still be education and conferences?**

Yes. PMA will continue to offer the high level of educational sessions to photo imaging trade and professional photographers. More information will be posted on the **PMA@CES** site soon.

■ **What besides PMA@CES will be held at the Venetian?**

In addition to CES Unveiled and other press events, CES has recently announced that all of their keynote presentations will take place

at the Venetian. High Performance Audio exhibits, the Sustainable Planet TechZone, and the new Eureka! Park TechZone, as well as additional exhibits for Computer Hardware & Software, Connected Home, Content Distribution, Electronic Gaming, Emerging Technology, Entertainment/Content, Internet-Based Multimedia Services, Lifestyle Electronics, Telecommunications Infrastructure and Wireless & Wireless Devices, will also be located in the Venetian.

■ **Will attendees be able to move freely from CES to PMA@CES exhibits? Are there additional fees?**

Attendees of both events will be allowed access to all exhibits with their registration badge. There are no additional fees to **PMA@CES** attendees to visit CES exhibits and vice versa.

■ **Will there be transportation available between the Venetian/Sands Complex and the Las Vegas Convention Center?**

Yes. Transportation will be available between the various facilities where CES and PMA activities will be held. PMA attendees wishing to visit CES exhibits at the convention center may ride on the complimentary "Venetian Express". There are also plans to run shuttles to and from the Venetian/Sands Complex to PMA-designated hotels.

■ **Will GES continue to be the show contractor?**

Yes. Global Experience Specialists (GES) will be the official show contractor for **PMA@CES**.

■ **Will PMA be offering a block of hotels as in the past? I would like to get my hotel secured as soon as possible. When will this information be available?**

PMA and CES are working together to secure "PMA host hotels". More information will be coming soon. The CES room block opens June 1, 2011 for individual rooms. Requests for room blocks of 10+ rooms may be emailed at anytime to Suzi Barger sbarger@pmai.org.

■ **I am interested in getting space at PMA@CES. Is there a floorplan that I can review? Who can I contact?**

Exhibiting information, including a floorplan, pricing, and other collateral, is currently being prepared. Contact Jeff Frazine at jfrazine@pmai.org or 517-788-8100, ext. 289 for more information.

■ **What happened to CliQ?**

PMA remains committed to the new brand initiative, CliQ. We see value in growing the entire photographic industry, educating aspiring pros, and connecting enthusiasts with the industry. New features are coming soon to www.cliqworld.com.



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